

# News Release

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## ACADIAN SEAPLANTS RE-NAMES ITS RESEARCH CENTER

### TO RECOGNIZE ESTEEMED NRC SCIENTIST

**AUGUST 27, 2007. DARTMOUTH, NOVA SCOTIA.** In recognition of Dr. James S. Craigie's scientific leadership and as a symbol of the company's appreciation and profound esteem for him, Acadian Seaplants Limited on August 30<sup>th</sup> will rename its Center for Innovation, located in Cornwallis, Nova Scotia, the Dr. James S. Craigie Research Center.

It is a great honor for Acadian Seaplants to be able to recognize Dr. Craigie who is widely recognized within Canada and globally for his commitment to scientific excellence and his sustained scholarly contributions to the study of seaweeds and more specifically, marine plant commercialization.

Dr. Craigie's research efforts, while at the National Research Council Institute for Marine Biosciences, have enabled him to generate new knowledge across several marine plant industries. He also facilitates industry access to global expertise and resources and has mentored numerous industry researchers.

Dr. Craigie provided technical guidance which helped Acadian Seaplants Limited to achieve global success through the development of a wide array of marine plant cultivation, product manufacturing and quality control processes that are unparalleled in the world. Dr. Craigie has mentored Acadian Seaplants' technical staff for over 26 years.

“Dr. Craigie has helped us at every stage of our company’s development – from the product concept stage straight through to post commercialization,” said Louis Deveau, Acadian Seaplants Chair and Founder. “The scientifically sound guidance he provides our company has defined and continues to define the evolution of science at Acadian Seaplants.”

On August 30, the company will hold a reception and lunch at the Digby Pines Resort after which guests will witness the sign unveiling and ribbon-cutting ceremony at the Craigie Research Center. Tours of the Seaweed Processing Facility and the Craigie Research Center follow.

“It has been Dr. Craigie’s personal knowledge, experience and his technical leadership that has given our company a sustainable competitive advantage in the world of value-added seaweed products,” said Jean-Paul Deveau, president of Acadian Seaplants. “For that, we consider ourselves very fortunate and we’re tremendously grateful.”

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